



## Press Release

### For Immediate Release

## IMERYS Volunteers at Arlington National Cemetery

**Atlanta, GA, July 30, 2013** – Imerys North America, a member of the Professional Landcare Network (PLANET), participated in the annual Renewal & Remembrance beautification project at Arlington National and Historic Congressional cemeteries on July 22, 2013.

Imerys, along with several other companies from across the nation, donated products and volunteers who spent the day mulching, cabling and installing lightning protection for trees, pruning, planting, and applying lime and aerating over 200 acres at Arlington National and Historic Congressional cemeteries.

Imerys has participated in Renewal and Remembrance since its inception 17 years ago and donated all of the lime that was used for this project as well as all the lime used to maintain the grounds throughout the year.

Imerys had five volunteers this year, which included representatives from the sales and marketing organizations across North America. Imerys volunteers found it to be a meaningful experience, saying:

*"Visiting Arlington National Cemetery is akin to stepping through history to view our heritage and take time to give respect to those that have given their lives so that we can remain a free country. The grounds are breathtaking and awesome. Both of my maternal grandparents and a great uncle were laid to rest in Arlington. Having the opportunity to take part in caring for their grave sites as well as countless others is truly an honor. Being part of Imerys' 17th year of sponsorship and participation to lend a hand is also an honor, and I will vividly remember this Renewal and Remembrance." Bill Bryant, Product Manager, Imerys North America*

*"It was an honor and a privilege to help out with such a meaningful project. It is overwhelming to see all of the gravesites and to know that all of these people gave their lives for our freedom." Judy Greene, Marketing Communications Specialist, Imerys North America*



**The world leader in mineral-based specialty solutions for industry**, Imerys transforms a unique range of minerals to deliver essential functions (heat resistance, mechanical strength, conductivity, coverage, barrier effect, etc.) that are essential to its customers' products and manufacturing processes. Whether mineral components, functional additives, process enablers or finished products, Imerys' solutions contribute to the quality of a great number of applications in consumer goods, industrial equipment or construction. Combining expertise, creativity and attentiveness to customers' needs, the Group's international teams constantly identify new applications and develop high value-added solutions under a determined approach to responsible development. For more information concerning Imerys Performance Minerals, please visit [www.imerys-perfmins.com/usa](http://www.imerys-perfmins.com/usa).

**Contact Information:** Judy Greene, Public Relations  
770-645-3302  
[judy.greene@imerys.com](mailto:judy.greene@imerys.com)