



PRESS RELEASE

Imerys announces Kaopolite distributor in Canada

February 15th 2019, Roswell, GA - Kaopolite Inc, the world's leading supplier of kaolins to the auto care and hard surface cleaning industry is pleased to announce its distribution partnership in Canada with Debro Inc. based in Brampton, Ontario. Beginning February 15, 2019, Debro Inc. will become the distributor of Kaopolite, Inc., our specialty engineered kaolin products for our Auto Care, hard surface cleaning and personal care range.

"We are really pleased to be partnering with Debro for these markets, they offer a dedicated sales staff who understand our customer's technical challenges and the Kaopolite products. With these two attributes combined, I am confident they will be able to find the right solutions for our Canadian manufacturers and their suppliers," says David DeWulf, Ph.D., Sales Director, Americas for Imerys Kaolin.

Debro Inc. has been delivering global chemistry to the Canadian market since 1920, Debro Inc. is one of Canada's oldest privately owned chemical distribution companies. For almost a century, they have built their success on delivering integrity, personalized customer service, and valued partnerships with customers. Headquartered in Brampton, Ontario, our services are nationwide with warehousing partners in Vancouver, Calgary, Edmonton, and Montreal.

Kaopolite Inc, is part of Imerys. Imerys, the world leader in mineral-based specialty solutions for industry, with €4 billion revenue and 16,000 employees, Imerys delivers high value-added, functional solutions to a great number of sectors, from processing industries to consumer goods and building products. The Group draws on its knowledge of applications, scientific expertise, and technological know-how to beneficiate its mineral resources, develop formulations and produce synthetic minerals. These contribute essential properties to customers' products and performance, including refractoriness, hardness, conductivity, opacity, durability, purity, lightness, filtration, absorption and repellency. Imerys is determined to develop responsibly, in particular by fostering the emergence of environmentally-friendly products and processes.

For questions about products or supply, contact:

Debro Inc.

Craig BROIJER, Business Unit Director - Home, Personal and Car

Kaopolite Inc.,

Mandy Foote, Distribution Sales Manager, Imerys Performance Minerals division

Tel: +1 770 645 3723