

PRESS RELEASE

ATLANTA, DECEMBER 1, 2014



**IMERYS announces price increase for kaolin products in
North America**

IMERYS Kaolin has announced that it will increase the price of its North American portfolio of products, between 6 and 7 per cent. The new prices will be effective 1st December 2014, or as contracts allow.

Significant cost pressure in logistics, chemicals, packaging and mining are key drivers for the announced price increases. Despite Imerys Kaolins' continual investments to offset these effects, price increases are necessary to achieve a sustainable product platform and meet customer demand.

IMERYS Kaolin remains committed to offering its customers cost effective and value adding solutions on a sustainable basis.

Each customer will be duly notified on a case by case basis of such increase in due course.

For further information please contact:

Kelly Merriott

eMail: kelly.merriott@imerys.com

About Imerys

The world leader in mineral-based specialty solutions for industry, with 3.7 billion revenue in 2013 and 15,800 employees, Imerys transforms a unique range of minerals to deliver essential functions (heat resistance, mechanical strength, conductivity, coverage, barrier effect, etc.) that are essential to its customers' products and manufacturing processes. Whether mineral components, functional additives, process enablers or finished products, Imerys' solutions contribute to the quality of a great number of applications in consumer goods, industrial equipment or construction. Combining expertise, creativity and attentiveness to customers' needs, the Group's international teams constantly identify new applications and develop high valueadded solutions under a determined approach to responsible development. These strengths enable Imerys to develop through a sound, profitable business model.