## OpTiMax D

**APPLICATIONS** 

• White & non white décor paper applications



# OpTiMax® D IS AN ENGINEERED ALUMINA SILICATE DESIGNED TO MAXIMISE TIO<sub>2</sub> EXTENSION WITH A MINIMAL IMPACT ON WET OPACITY, WET BRIGHTNESS AND RESIN IMPREGNATION IN DÉCOR PAPER APPLICATIONS.

### **OpTiMax® D FEATURES**

- Engineered particle morphology
- High whiteness

## OpTiMax® D FORMULATION GUIDE

 Directly replace the TiO<sub>2</sub> with 1.4x OpTiMax® D and balance the solids by removing flux calcined diatomaceous earth or extender

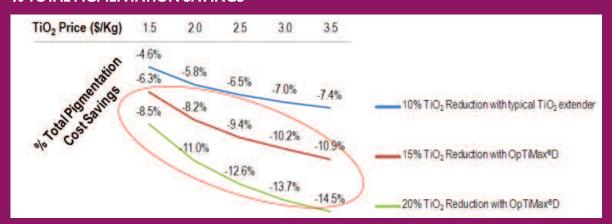
### **OpTiMax® D BENEFITS**

 Achieve 40-100% greater costs savings than commercially available TiO<sub>2</sub> extenders used in décor paper applications

### **OpTiMax® D TYPICAL APPLICATIONS**

White & non white décor paper applications

### % TOTAL PIGMENTATION SAVINGS



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